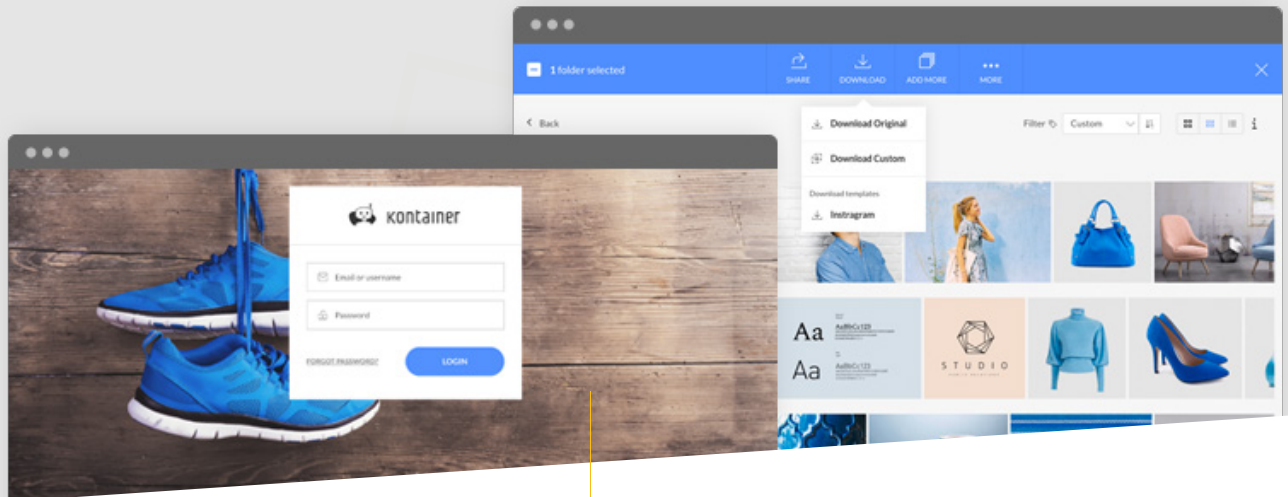


SUBSCRIPTION REVENUE

Partner program



Become a retailer of the market's most modern and professional DAM platform Kontainer

Offer your clients a product that completes their digital infrastructure with a Digital Asset Management system. With a professional DAM solution, your clients will experience measurable time savings and optimization of difficult, manual processes. Their digital assets (i.e. images, video, product data and

product files) are processed, shared and integrated internally between departments and externally for resellers, webshops, PIM etc.

Become a reseller and receive monthly subscription revenue from the first month.



Book a non-binding meeting

Call +45 3311 2003 and hear what we have to offer



(5 / 5)



(4,8 / 5)

Partner program

Expand your product portfolio with the market's most modern and user-friendly Digital Asset Management system and help your clients get professionalized management of their images and digital media.

Become part of Kontainer's partner program

More than 250+ brands worldwide already use Kontainer's popular DAM software. Book a meeting and learn how Kontainer can be integrated into your clients solutions including Webshops, CMS, Email marketing, CRM, PIM etc. Kontainer can be sold by one of the following 3 partner programs:

1

Reference Partner

2

Solution Partners

3

Premium Partners

Certification Program

To obtain partner certification, you are required to have the specific competencies needed to present Kontainer and onboard a client. Different certifications fit our partner programs.

For instance, a partner who already implements CMS, ERP, CRM, PIM or similar for clients has the ability to obtain the certification of a "Premium Partner". If, on the other hand, sales is your primary skill then you have the possibility of being a "Solution Partner" or a "Reference partner".



” We chose to upgrade our media bank to Kontainer and already after a few days the change was all worth it. ”

Hanna B. Kuivala Viessmann



” Problem-free integrations, easy updates and an amazingly fast response time. ”

Michella Delgren Lenz Bonvita

KONTAINER

Reference Partner

A program for partners who refer clients who are subsequently handled 100% by the Kontainer team in relation to onboarding, implementation, support, invoicing etc.

A referral partner receives kick-back equal to 100% of the license revenue for the first three months of sign-up period.

As a Reference partner you get:

- ✓ Access to support and sales advice
- ✓ Access to partner help desk platform and client onboarding platform
- ✓ Access to language versioned sales material, product sheets, SoMe content and articles

Requirements for becoming a Reseller are:

- ✓ 1 Basic Product Training (Webinar B1-B3)
- ✓ 1 Sales Certification (Online meeting)

Examples of customers

SONY MUSIC

GEORG JENSEN

Bolia.com

WillisTowersWatson 

— THE —
ORGANIC
COMPANY

GOSH
COPENHAGEN


CardinalHealth
Essential to care™

BUSTER+PUNCH
LONDON

UNIVERSAL


 HARTMANN

WESTMARK
MACH'S EINFACH!


L E O

bonvita.
FOOTWEAR
COMPANY


jeudan

 payby
phone


ROSENDAHL
DESIGN GROUP

VIESSMANN

aida®



bahne

Solution Partner

An agreement for partners who want to sell Kontainer directly to their own clients including sales, support and customer invoicing. Partners who sell Kontainer directly to their own clients receive a discount on the Kontainer license shown below:

- ◆ 10% discount on license up to USD 25,000 USD annually
- ◆ 15% discount on license up to USD 150,000 USD annually
- ◆ 20% discount on license over USD 150,000 USD annually
- ◆ 10% kick back on implementation revenue generated by Kontainer *

* Implementation revenue covers any revenue related to onboarding, setting up migration scripts, developing customized features and integration into systems such as CRM, ERP, CMS, PIM, AD etc.

As a Solution Partner you get:

- ✓ Discount on Kontainers license prices
- ✓ Access to support and sales advice + help desk platform and client onboarding platform
- ✓ Exposure of logo and link on Kontainer's websites and online platforms
- ✓ Unlimited participation of Kontainer consultant at online customers meetings
- ✓ Team training (Webinars)
- ✓ Partner portal where development roadmaps and releases are presented before clients gain access
- ✓ Certification certificates and badges
- ✓ Access to language versioned sales material, product sheets, SoMe content and articles

Requirements for a Solution Partner are:

- ✓ 1 Basic Product Training (Webinar B1-B3)
- ✓ 1 DAM / PIM usecases (Webinar U1-U3)
- ✓ 1 Sales Certification (Online meeting)

Final certification certificate will only be received once the Solution Partner has completed the initiation of two customers validated by Kontainer.



”

Our goal is to ensure your success with all the advice, technical support and help you need. Our skilled developers make every effort to ensure that Kontainer is the best and most user-friendly DAM system on the market

”

Nanna Bentel Strategic Director, Kontainer

Premium Partner

An agreement where the technical implementation partner earns 100% on the preparation of client implementation such as strategy tasks, onboarding, technical development and implementation of third-party software e.g. SSO, PIM, CMS, CRM, intranet, mail and automation systems.

The Premium Partner is responsible for sales, implementation, billing and support.

Premium partners who sell Kontainer directly to customers receive a discount on the Kontainer license shown below to:

- ◆ 10% discount on license up to USD 25,000 USD annually
- ◆ 15% discount on license up to USD 150,000 USD annually
- ◆ 20% discount on license over USD 150,000 USD annually

As a Premium Partner you get:

- ✓ Income related to consultant assistance and implementation
- ✓ Discount on Kontainers license prices
- ✓ Access to support and sales advice
- ✓ Access to technical support and advice
- ✓ Unlimited participation of Kontainer consultant at online customers meetings
- ✓ Exposure of logo and link on Kontainer's websites and online platforms
- ✓ Access to partner help desk platform and client onboarding platform
- ✓ Team training (Webinars)
- ✓ Partner portal where development roadmaps and releases are presented before clients gain access
- ✓ Certification certificates and badges
- ✓ Access to language versioned sales material, product sheets, SoMe content and articles

Requirements for a Premium Partner are:

- ✓ 1 Basic Product Training (Webinar B1-B3)
- ✓ 1 DAM / PIM use cases (Webinar U1-U3)
- ✓ 1 Integration / API Certification (Webinar I1-I2)
- ✓ 1 Sales Certification (Online meeting)

Final certification is only received when the Premium Partner has completed initiation of two customers validated by Kontainer.

Contact us for a non-binding talk
about our partner program and
how we can help you get started



Call us +45 3311 2003

Jesper Sandberg / CEO, Kontainer

 js@kontainer.com

Learn more on
www.kontainer.com/partner

 www.kontainer.com

 <https://www.linkedin.com/in/jespersandbergdk/>



★★★★★ (5 / 5)



★★★★☆ (4,8 / 5)